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JAPANESE PATENT OFFICE

## PATENT ABSTRACTS OF JAPAN

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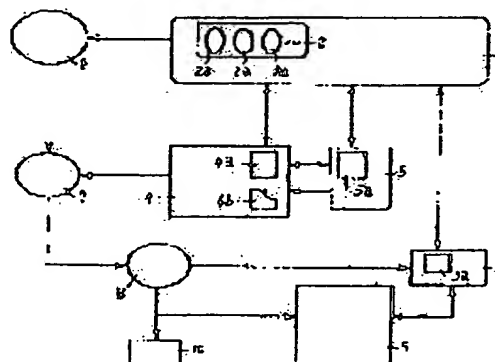
(72)Inventor: YAMADA KOJI

(54) ON-LINE SHOPPING SYSTEM AND SERVER FOR THE SAME

(57)Abstract:

**PROBLEM TO BE SOLVED:** To facilitate the delivery of merchandise to clients and to improve efficiency in merchandise delivery by selecting the location of client or the spot of merchandise relay closest to the location as the delivery of merchandise from each client terminal when ordering any merchandise from this client.

**SOLUTION:** When a client 3 is to order and purchase the merchandise through his own terminal 3a, as the delivery destination of merchandise, either his own address or location (client location) or the previously designated closest merchandise relay spot such as a convenience store 9, for example, can be designated. When the client location is designated as the information of delivery destination on an article delivery voucher added to the merchandise, the delivery company of arrival shop 8 closest to the client 3 delivers the merchandise to the address but when the convenience store 9 closest to the client 3 is designated, the



merchandise is delivered to the convenience store 9. When the convenience store 9 is designated as the delivery destination, the client 3 can get to that convenience store 9 to receive the merchandise any time convenient for him.

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